

THE WORKSHOP OF DAVIDSON, INC.

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FOR IMMEDIATE RELEASE

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JOBS GROW DISABILITIES INTO ABILITIES

Area Companies Trust Workshop of Davidson to Deliver

July 14, 2005, Lexington, NC -- The Workshop of Davidson, Inc., a private, not-for-profit, organization dedicated to helping disabled people become vocationally, economically and socially self-sufficient, is helping several NC companies grow their businesses by handling packaging, shipping and fulfillment services.

The Workshop recently added Clemmons-based Bee Sweet to its list of customers. Employees of The Workshop packaged Bee Sweet's Bee Awake energy supplement product and delivered it to Family Dollar Stores, which is based in Matthews, North Carolina.

Workshop Executive Director Carrol D. Gantt stated, "We are glad to have a Piedmont Triad Area company like Bee Sweet demonstrate their trust in our ability to provide competent service. We are also pleased that our efforts are for their product to be distributed to another North Carolina based company."

Gantt also notes, "Each of our employees have ability that is often overlooked because of their disability. Hopefully many other companies will join Bee Sweet in seeing the benefit of our services."

Over 25% of the revenue required for normal operations of The Workshop comes from contract sales and services provided to businesses. The Workshop provides small parts assembly, sorting, gluing, folding, packaging, labeling, heat sealing and shrink wrapping for its customers.

The Workshop provided services to two dozen customers during the past year. They include companies in Lexington, Thomasville, High Point, Winston-Salem, Asheboro, Charlotte, Shelby and Hickory.

About the Workshop of Davidson County

The Workshop, a private, not-for-profit, organization, was chartered May 24, 1964 and has served over 2,700 county residents in need of vocational services. Its mission is to promote and deliver quality services to each person served and to meet each person's individual vocational needs. The purpose is to achieve his or her highest degree of self-sufficiency vocationally, socially and economically. There are currently 78 people being provided employment within the Workshop or its enclave.

About Bee Sweet

For over 20 years, Bee Sweet, Inc. has supplied all natural Bee Pollen dietary supplements. Genisys Business Connections, LLC, of Clemmons, purchased Bee Sweet, Inc. in September of 2004. They introduced all new packaging in April for Bee Awake, their top selling product. It is sold through convenience stores, health food stores, restaurants and other outlets in 44 states.

About Family Dollar

With over 5,700 stores in a 44-state area ranging as far northwest as Idaho, northeast to Maine, southeast to Florida, and southwest to Arizona, Family Dollar is one of the fastest growing discount store chains in the United States. Family Dollar has provided value-conscious consumers with competitive prices at neighborhood stores for over forty-five years. Offering a consistent selection of name-brand and good quality merchandise in an attractive and convenient shopping environment, the Company is focused on continuing to meet the needs of shoppers looking for excellent value.

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