



## News Release

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### **FOR IMMEDIATE RELEASE**

### **Horn's Auto/Truck Plaza Promoting Good Health by Offering Bee Awake™ Supplement**

Clemmons, NC, May 27, 2005 – Genisys Business Connections, a Clemmons-based supplier of all-natural dietary supplements, is pleased to announce that Horn's Auto/Truck Plaza is offering Bee Awake™ at its Mocksville location at 1670 US Highway 601 North.

Bee Awake is a doctor-developed, all-natural energy and dietary supplement which provides people with a healthy, safe and ephedra-free way to stay mentally alert and physically energized while also getting the nutrients their bodies are craving. In addition to boosting energy levels, Bee Awake's unique formula also boosts the body's metabolism.

"When taken in conjunction with a well-balanced diet and regular exercise, Bee Awake can effectively support a goal of achieving and maintaining a healthy weight by promoting a healthy metabolism, reducing body fat and preserving lean muscle," notes Dr. Jim Daily, PhD, a recognized expert in nutrition science.

"Bee Awake was originally developed at the request of truck drivers who wanted a healthy way to stay alert while driving through the night," notes Jeff Glatus, a managing partner for Bee Sweet. "Bee Awake is now becoming popular with people of all occupations. We get many unsolicited calls and letters from Bee Awake customers who tell us that the product gives them a gentle boost when they need some extra energy to get through the day."

GBC purchased Bee Sweet, the makers of Bee Awake, in 2004 and have since focused on expanding the markets for their products. In April 2005, the Bee Awake product received all new packaging and point-of-purchase materials. To maximize the availability of Bee Awake, GBC markets the product to convenience stores, health food stores, restaurants, college bookstores, travel centers, distributors and directly to consumers.

For ingredient information on Bee Awake, please visit [www.beeawake.com](http://www.beeawake.com).

### **About Bee Sweet**

Since it was founded in Winston-Salem in 1981, Bee Sweet has supplied all natural Bee Pollen dietary supplements to thousands of customers throughout the United States and Canada. Bee Sweet uses 100% Bee Pollen and Bee Propolis in its capsules and a doctor-developed formula of all-natural ingredients for Bee Awake. Find them on the web at [www.beesweet.com](http://www.beesweet.com).

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